



Invitation to your School for Participation

‘KASTURI: the fragrance of heritage-sugandh dharohar ki’ HERITAGE FILM THEATRE IN JAIPUR

Showcasing the best of films on our historic, cultural & natural heritage to children, youth & general public

1. **WHEN, WHERE?** Sukhnidhey Films and Kalaneri are organizing ‘KASTURI: the fragrance of heritage- sugandh dharohar ki’ Heritage Film Festival at Kalaneri, JLN Marg, Jaipur. This would be a continuous, ongoing film festival that would begin on 10 December, 2016.
2. **WHAT? A FREE** Heritage themed Film Festival **showcasing the best of the films on our incredible heritage**, the festival would have morning film shows for school children. There will also be evening film shows/screenings on heritage open to the general public.
3. **WHY PARTICIPATE?** The **unique, one of its kind festival** aims to spread awareness amongst the youth and the masses **@ GRASSROOT LEVEL** towards **conservation of our historic, cultural and natural heritage**, so the younger generation feels proud of our glorious heritage & culture. The **festival would be FREE for all schools** to participate in.
4. **INTERACTIVE SESSIONS WITH EXPERTS:** Apart from film screenings, the festival would feature interactive sessions with filmmakers, archaeologists, wildlife experts, photographers and policy makers who would **share their insight and experiences with the youth**, inspiring them to be the change and **motivating them towards careers in these fields.**
5. **ABOUT KALANERI:** Kalaneri is a **Nationally awarded** fine arts academy run by renowned artists where a strong platform is provided to young and budding artists. Kalaneri Art Gallery has been awarded with a quality brand award. In its INFO institute the hidden talent of students is understood to prepare them for National/International fine art, design colleges.
6. **ABOUT SUKHNIDHEY FILMS:** Sukhnidhey Films is a multi-award winning film production organization recognized as **the only 'Outstanding' rated Filmmakers in the country by the Ministry of Culture, Government of India** dedicated to create heritage conservation awareness through films sensitizing the masses, especially the youth.

We look forward to participation from your school, so your students could benefit from this amazing opportunity, and we have a chance to spread awareness at the GRASSROOT level.

For more information contact:

Mr. Rituraj Devaang Jain (Founder-Director, Sukhnidhey Films, 9828063909)

Ms. Saumya Sharma (MD, Kalaneri, 9828010342)