

PRESS RELEASE

## **‘DHAROHAR’ HERITAGE FILM FESTIVAL IN JAIPUR**

*Showcasing the best of our historic, cultural & natural heritage to children*

Gunijankhana and Sukhnidhey Films in collaboration with the Association of British Scholars Jaipur Chapter are organizing ‘Dharohar Film Festival’ at the Banquet Hall, City Palace Jaipur on April 7<sup>th</sup>- 8<sup>th</sup>, 2015 from 9:00 AM to 1:00 PM.

A Heritage themed Film Festival showcasing the best of the films on our incredible heritage to school children, the unique festival aims to spread awareness amongst the youth for the conservation of our rich historic, cultural and natural heritage in its diverse forms, so that the younger generation feels proud of our glorious heritage & culture.

HRH Princess Diya Kumari of the Jaipur Royal Family and Shri Shailendra Agarwal, IAS, Principal Secretary of Tourism, Art & Culture- Government of Rajasthan would grace the event and inaugurate the festival on April 7<sup>th</sup> at 10:00 AM.

The festival would feature film screenings and interactive sessions with filmmakers, archaeologists and experts who would share their insight and experiences with the youth, inspiring them to be the change.

Gunijankhana: Maharaja Sawai Bhawani Singh Jaipur Museum Society, patronized by the royal family of Jaipur has been encouraging and patronizing the local arts and knowledge creation with a global outlook, aiming to create a platform for performers, artists and intellectuals from the world over.

Sukhnidhey Films, founded by Rituraj Devaang Jain, an Engineer turned Filmmaker, is an award winning media production organization dedicated to the conservation of our rich heritage through powerful films sensitizing the masses, especially the youth.

Dr. Rima Hooja, Secretary of the Association of British Scholars Jaipur Chapter is an eminent archaeologist, a Member of the National Monuments Authority, and Director of Minnesota University's MSID India Program.

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